

An aerial photograph of a city street at dusk. The street is lined with trees and buildings. In the background, a tall, modern building is under construction, with a crane visible. The sky is a mix of orange and blue, suggesting sunset or sunrise. The overall scene is a blend of urban development and natural elements.

WHAT ARE DIGITAL LOOPS?

A PRIMER

WHAT'S COMMON AMONG ALL THESE CIRCULAR ECONOMY STARTUPS...



Tildi



Vinted



bundlee



ROTHY'S



MUNCH



kiraa



ETIA
Europe's leading retailer



LIBRARY OF THINGS



Paceheads



Swappie



ströme



lalafo



Tildi



ant:up



nomadi



foodsi



circuly.



MONTREET



TOO GOOD TO GO



plenti



TWICE



circulee



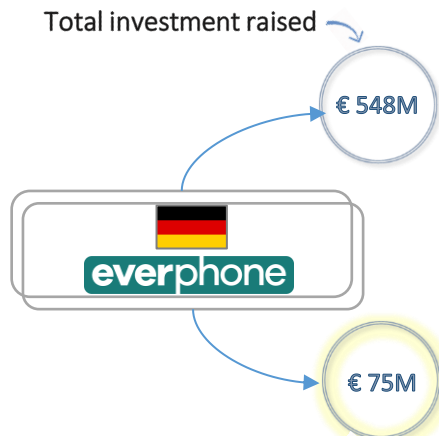
everphone



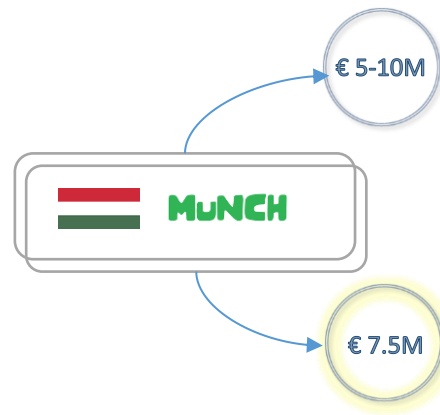
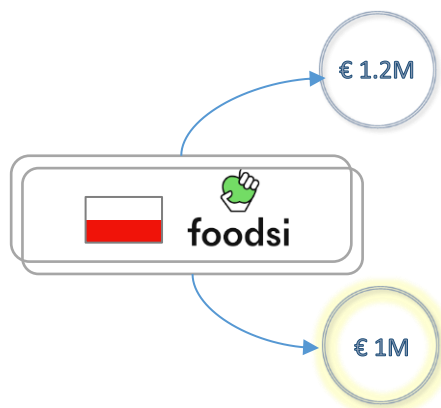
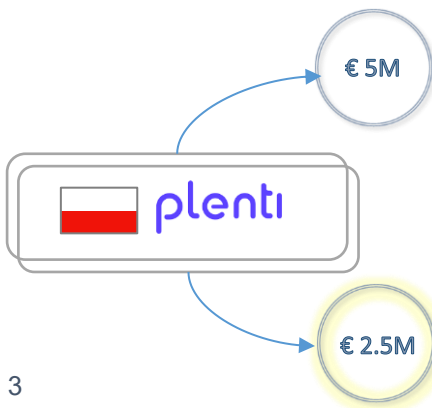
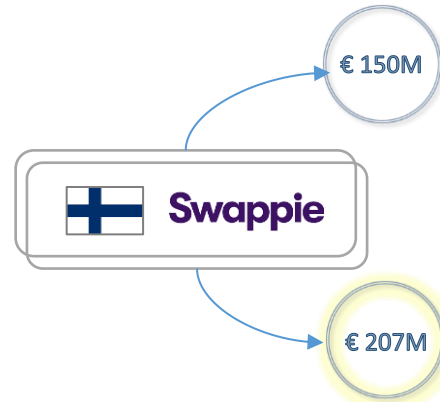
Cloov

...OTHER THAN LOTS OF REVENUES AND INVESTMENTS (CHECK A SAMPLE)?

Total investment raised



Annual Revenues



THEY ARE ALL BUILT ALONG 5 STANDARD MODELS, CALLED DIGITAL LOOPS

1

MAKE CIRCULAR
PRODUCTS AND SELL



2

RENT AND NOT SELL
BRANDED PRODUCTS



3

INDIVIDUAL SELLERS
SELL USED ITEMS



4

SELL SOON-TO-EXPIRE
FOOD AT DISCOUNT

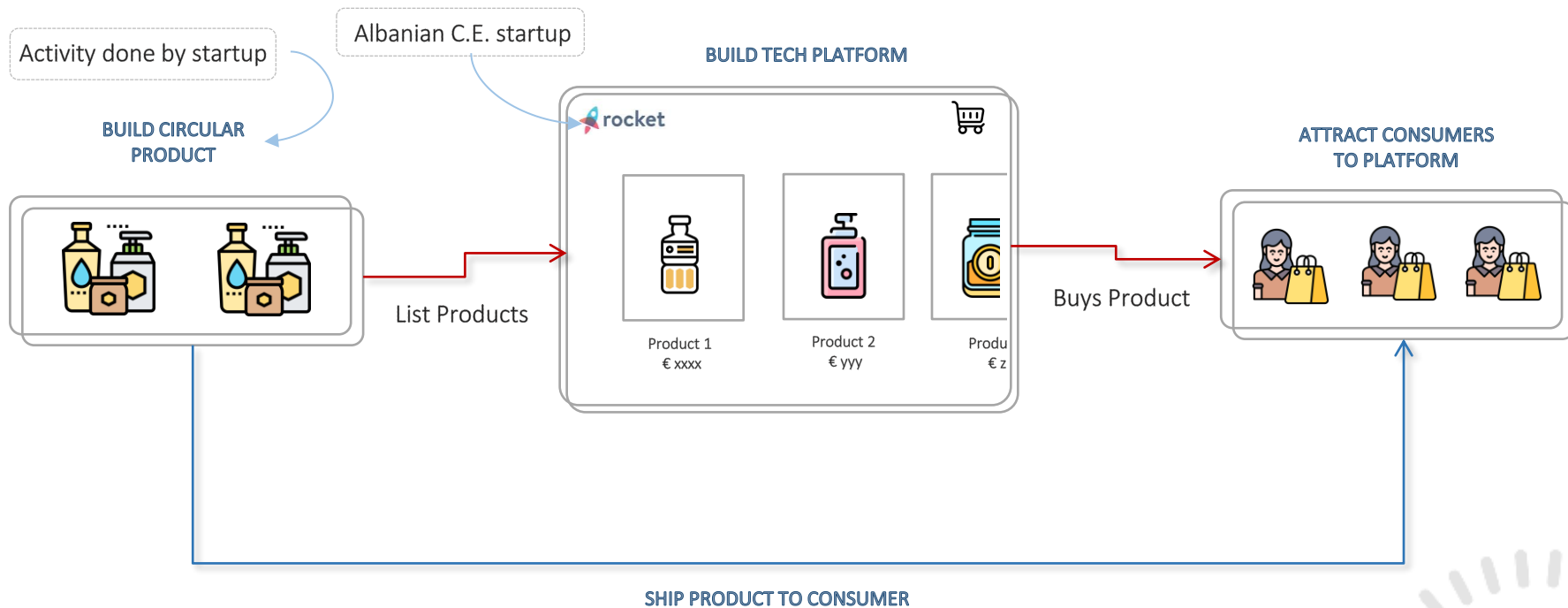


5

SELL REFURBISHED
ELECTRONIC ITEMS



NOW, THE DIGITAL LOOPS.. TYPE 1: MAKE CIRCULAR PRODUCTS AND SELL

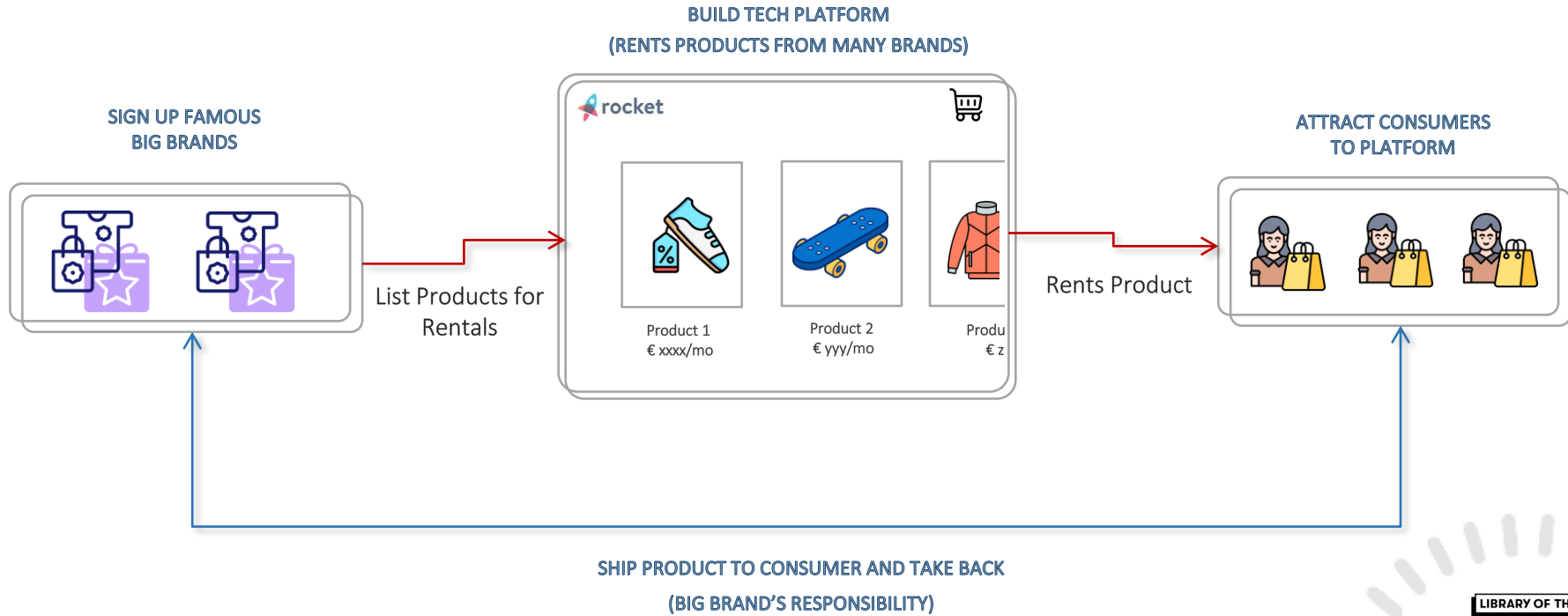


Exemplary startups
with this biz model


MONTREET

 **ROTHY'S**
an:te:up

DIGITAL LOOP TYPE 2: RENT AND NOT SELL BRANDED PRODUCTS



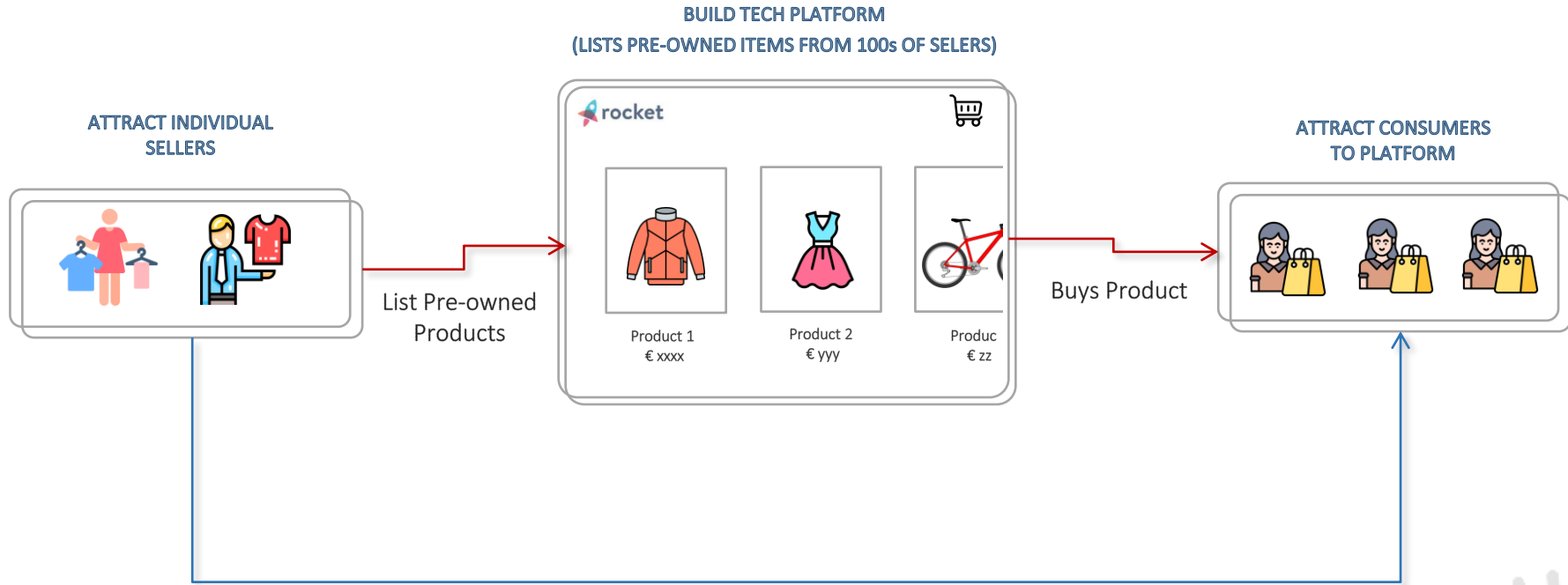
LIBRARY OF THINGS

nomadi Paceheads

bundlee ClooV

TWICE plenti

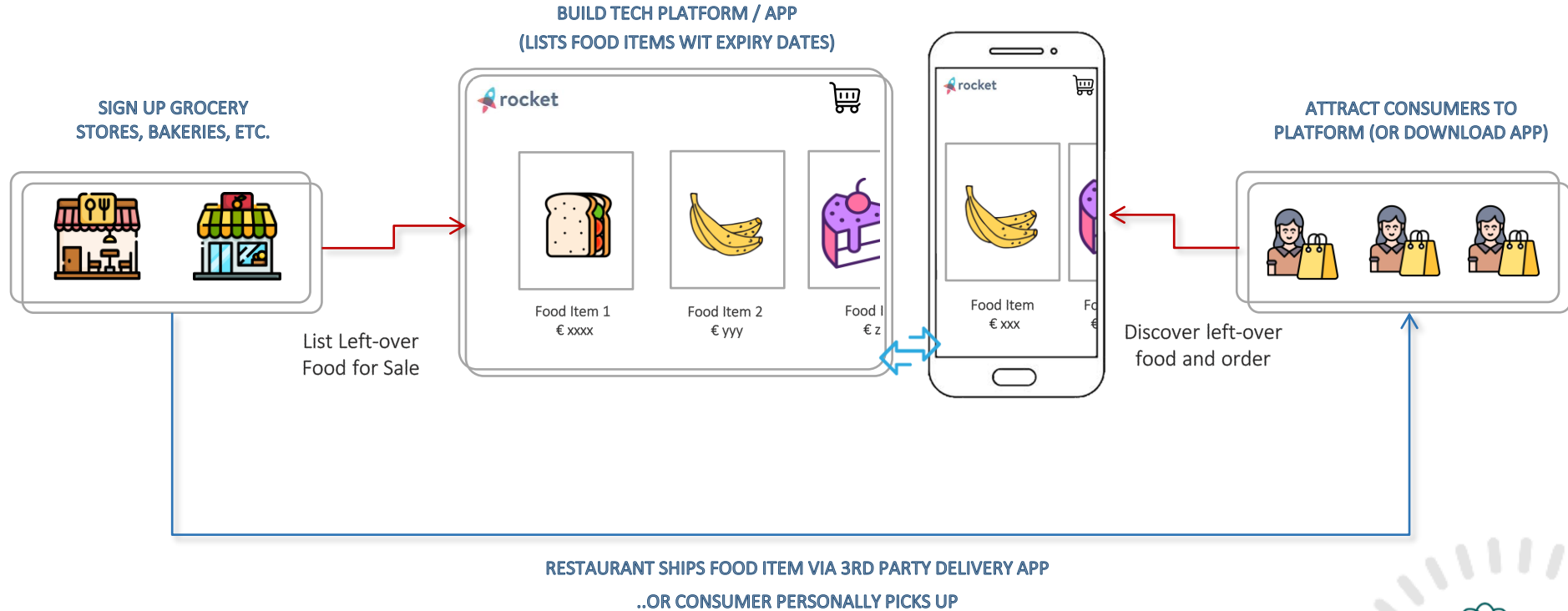
DIGITAL LOOP TYPE 3: INDIVIDUAL SELLERS SELL USED ITEMS



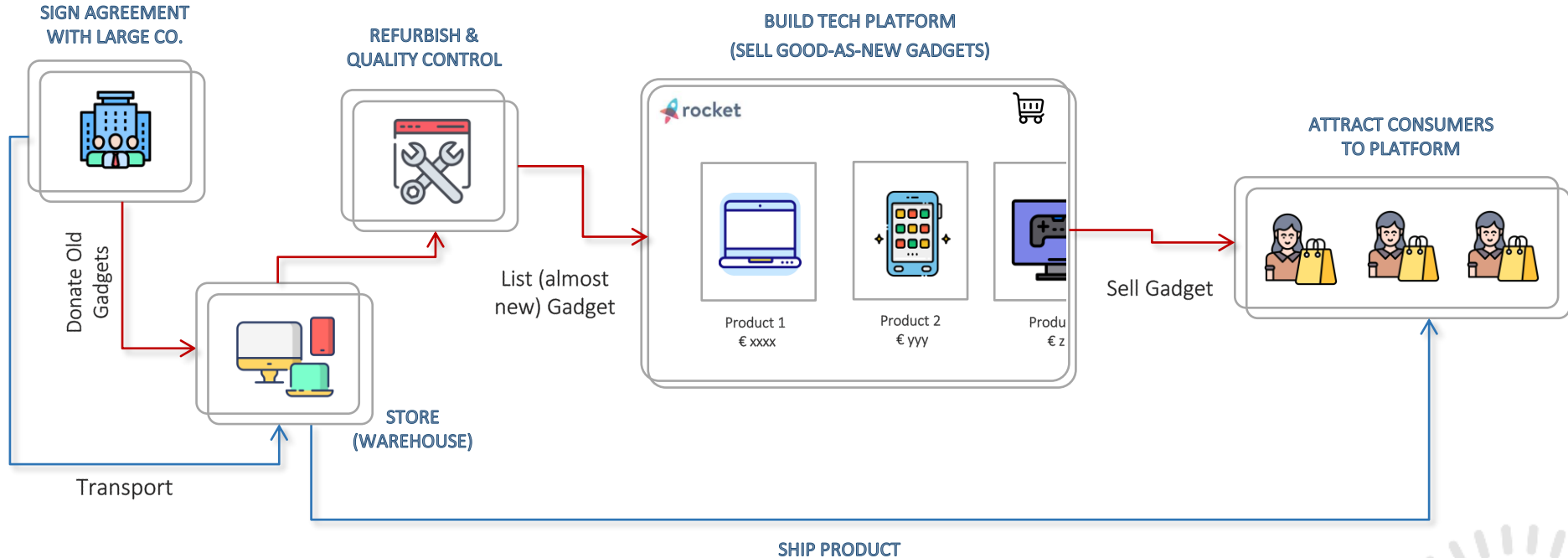
SELLER SHIPS PRODUCT VIA 3RD PARTY DELIVERY APP
..OR, CONSUMER PERSONALLY PICKS UP

Vinted
Tildi
lalafo

DIGITAL LOOP TYPE 4: SELL SOON-TO-EXPIRE FOOD AT DISCOUNT



DIGITAL LOOP TYPE 5: SELL REFURBISHED ELECTRONIC ITEMS

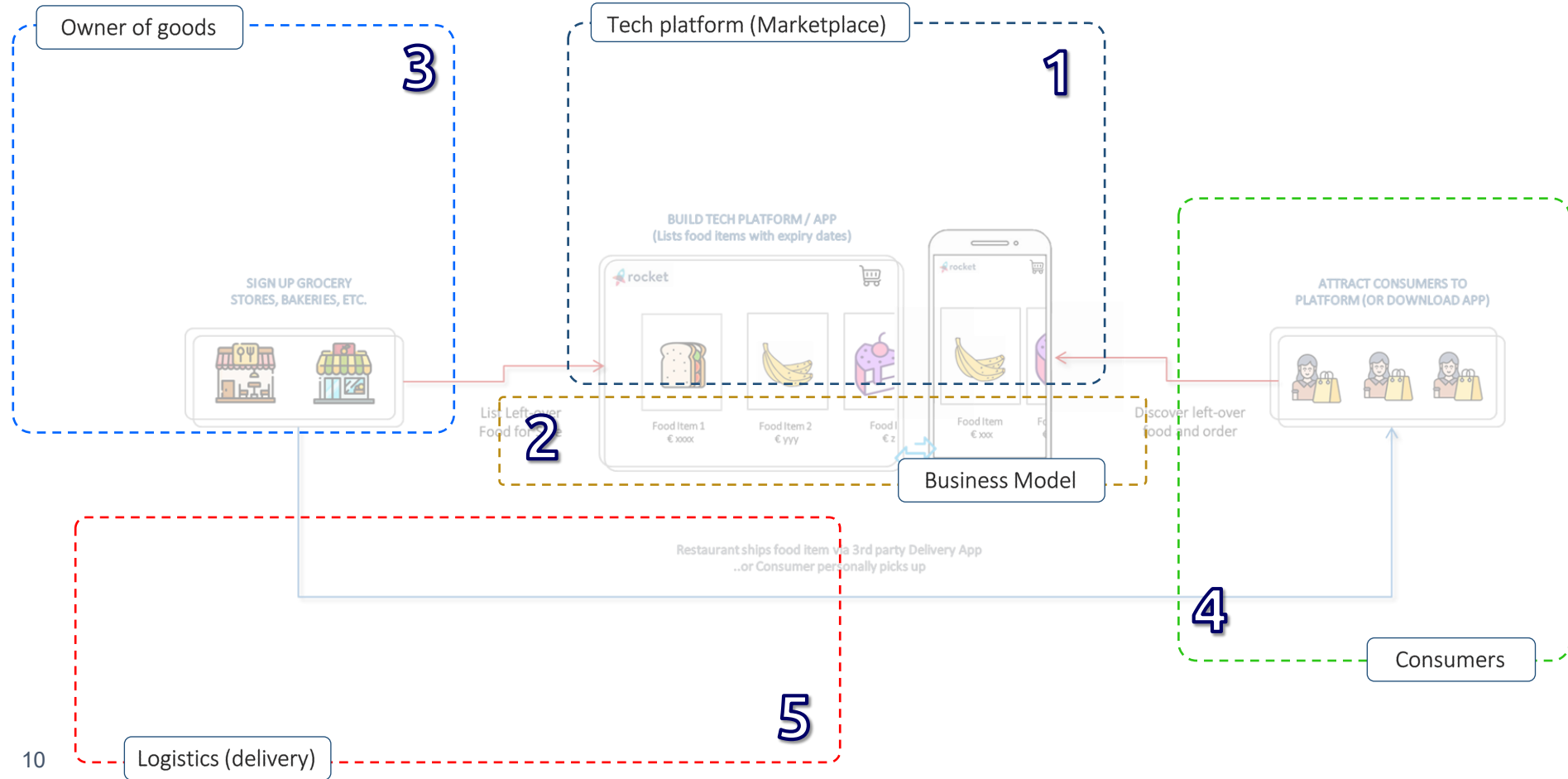


Swappie

circulee

eTIA
Europe's leading refurbisher

SO WHAT IS A DIGITAL LOOP? IT'S A UNIQUE COMBINATION OF 5 ELEMENTS





STILL HAVING LOTS OF QUESTIONS AND DOUBTS?

WRITE TO US:
info@albict.al

ATTEND A WEBINAR
OR SEMINAR

